



Cabrillo Stage 2010 Business Sponsor Levels

(Marketing opportunities in exchange for gift/services)

Sponsorship is an excellent way to promote your business to our audience of over 20,000 people each season, reinforcing your position as a leader in the community and a supporter of the arts. As a sponsor, you have several levels to choose from, with varying degrees of exposure. If you are interested in making a gift of or above \$2000 or would like to know about the exciting marketing opportunities and benefits of becoming a sponsor, please contact our Planning & Development Coordinator, Stephanie Gelman at 831-479-6429 or email at sgelman@cabrillostage.com

\$1000+

- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards, print advertising and the playbill
- Logo on the Cabrillo Stage website with a link to your website
- 25% discount on advertisement in Cabrillo Stage playbill

(NOTE: sponsorship must be made by April 1, 2010 to appear in some printed marketing materials)

\$2000+ Performance Sponsor

- Up to three lines of your company's message on the back of Cabrillo Stage tickets for a specific performance
- Banner in the lobby and/or box office area
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards, print advertising and the playbill
- Advertisement on the Cabrillo Stage website with a link to your website
- 25% discount on advertisement in Cabrillo Stage playbill

(NOTE: sponsorship must be made by April 1, 2010 to appear in some printed marketing materials)

\$5000+ Season Sponsor

- Up to three lines of your company's message on the back of Cabrillo Stage tickets for a specific day of the week throughout the season (i.e., "Thursdays presented by....")
- Your company announced at the opening of your sponsored performance with a spotlight on you.
- Complimentary tickets to the performance of your choice
- Banners in the lobby and/or box office area
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards, print advertising and the playbill
- Advertisement on the Cabrillo Stage website with a link to your website
- 25% Discount on advertisement in Cabrillo Stage playbill

(NOTE: sponsorship must be made by April 1, 2010 to appear in some printed marketing materials)

\$10,000 + Company Sponsor

- Your company logo printed on the back of all tickets for the 2010 season
- Your company announced at the opening of each performance with a spotlight on you at performance of choice.
- Top position listing in all promotion and marketing materials
- A short biography of the Sponsor is included in the playbill book.
- Acknowledgement at all post-performance receptions and events, with invitations to sponsor's guests.
- Listing on all web pages, with a link to sponsor's website.
- Complimentary tickets to performance of your choice
- Free advertisement in Cabrillo Stage playbill
- Banner in top position in the lobby and/or box office area
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards, print advertising and the playbill

(NOTE: sponsorship must be made by April 1, 2010 to appear in some printed marketing materials)