



Cabrillo Stage 2019 Business Sponsor Levels

(Marketing opportunities in exchange for gift / services)

Sponsorship is an excellent way to promote your business to our audience of over 12,000 people each season, reinforcing your position as a leader in the community and a supporter of the arts. As a sponsor, you have several levels to choose from, with varying degrees of exposure. If you are interested in making a gift of or above \$1000 or would like to know about the exciting marketing opportunities and benefits of becoming a sponsor, please contact our Sponsorship Coordinator Jon Nordgren at 831-477-5653 or email at info@cabrillostage.com.

\$750 + Business Associate Sponsor

- Recognition listing of your company in the playbill.
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising.
- 2 complementary opening night tickets to 1 show of your choice.

\$1000 + Business Sponsor

- Recognition listing of your company in the playbill.
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising.
- 4 complementary opening night tickets to 1 show of your choice.
- Website company logo and link to your website.
- 1/3 ad space in playbill

\$2500 + Performance Sponsor

- Recognition listing of your company in the playbill
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising
- 4 complementary opening night tickets to two (2) shows of your choice (8 tickets total)
- Website company logo and link to your website
- 1/2 ad space in playbill
- A specific performance ticket has your company's message printed on the back (3 line limit)

\$5000 + Season Sponsor

- Recognition listing of your company in the playbill.
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising.
- 8 complementary opening night tickets to two (2) shows or events of your choice (16 tickets total).
- Website company logo and link to your website.
- 1/2 ad space in playbill.
- A specific day of the week ticket has your company's message printed on the back (3-line limit) through out the 2019 Season.
- Spotlight on Business Sponsor and recognition at show of your choice for each production produced during the 2019 Season.
- Full size slide of your artwork will be included in all lobby and box office screens rotating along side Cast & Staff headshots.

\$10,000+ Company Sponsor

- Recognition listing of your company in the playbill.
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising.
- 10 complementary opening night tickets to two (2) shows or events of your choice (20 tickets total).
- Top placement of company logo on all marketing materials plus website link to business.
- Full Page ad space in playbill along with a short biography included in the Playbill.
- Your company announced as a Cabrillo Stage Sponsor at the beginning of each show along with a spotlight on you or your business at a performance of your choice.
- Full size slide of your artwork will be included in all lobby and box office screens rotating along side Cast & Staff headshots.
- Acknowledgement at all performance receptions and events including invitations for guests.

NOTE: Any sponsorship must be made by April 1, 2019 to appear in some printed marketing materials

Cabrillo Stage | 6500 Soquel Drive, Aptos Ca 95003 | 831-479-6429



2019 Business Sponsor Form

(Tax deductible Donations)

Yes! I want to invest in Cabrillo Stage!

Company Information

Company Name: _____

Contact(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Ext: _____ E-mail: _____

Web Site: _____

Select Your Sponsorship Level: (Refer to benefits on 2019 Business Sponsorship Levels)

- \$750+ Business Associate Sponsor
- \$1,000+ Business Sponsor
- \$2,500+ Performance Sponsor
- \$5,000+ Season Sponsor
- \$10,000+ Company Sponsor

Please choose one of the following payment methods:

My check is enclosed and made out to: Cabrillo Stage/Cabrillo Foundation

Credit Card Visa MasterCard

Card # _____ Expiration Date: _____

Signature _____ Job Title _____

Date _____

Please send this form with your payment to:
Cabrillo Stage 6500 Soquel Drive Aptos, Ca 95003

Cabrillo Stage
6500 Soquel Drive, Aptos Ca 95003
(831) 479-6429 www.cabrillostage.com